

**CIMB BANK Christmas Win-a-Thon PROMO PROMO & PERIOD**

1. The Christmas Win-a-Thon PROMO (“**this Campaign**”) is designed to reward eligible Customers (“**Customers**”) of CIMB Bank Philippines (“**CIMB Bank**” or the “**Bank**”) in recognition of their patronage and loyalty to the Bank.
2. The Campaign Period runs from December 13 to December 24, 2024 (the “**Campaign Period**”), both dates included.

**ELIGIBILITY**

3. A CIMB Bank Customer will be considered eligible (the “**Eligible Participants**”) for this Campaign if the Customer fulfills ALL the required criteria (the “**Qualifying Criteria**”) as follows:
  - a. Must have at least one (1) active and unblock CIMB Bank account.
  - b. Must complete at least one (1) of the Goals during the Campaign Period. Each Goal must be completed within its corresponding Goal Period.

Complete the goal within 3 days		
Goal No.	Goal Period	Goal
Goal 1	Entire Campaign Period	Exclusive for new sign-ups <sup>1</sup> : Register on the CIMB Bank App and deposit at least Five Hundred Pesos (PhP 500.00) to any of your CIMB Bank account.
Goal 2	December 16 to December 18	Pay bills with a minimum amount of Five Hundred Pesos (PhP 500.00) per transaction using the CIMB Bank App.  (QR Ph P2B transactions are not eligible under Goal 2)
Goal 3	December 19 to December 21	Open a new account ( <i>UpSave/ Fast Plus/ MaxSave/ Virtual Debit Card</i> ) using the CIMB Bank App
Goal 4	December 22 to December 24	Buy load with a minimum amount of Five Hundred Pesos (PhP 100.00) per transaction using the CIMB Bank App.
Special Draw	Bonus	Complete at least three (3) Goals.

<sup>1</sup> This includes all new CIMB PH App sign-ups, including Customers who migrated from the Sunline App, links their account, or opens their first CIMB PH account on the app.

4. Any applications for CIMB Products or Accounts that are requisite to fulfill the Campaign's Goals must receive approval within the corresponding Goal Period to be deemed eligible. Customers whose account applications are rejected, delayed, or suspended will not qualify, irrespective of the reasons for such rejection, delay, or suspension.
5. Only transactions that are successfully completed and duly recorded in the Bank's system will be deemed eligible. Customers with transactions that are delayed in posting, or that failed, was canceled, or reversed will not qualify, irrespective of the reasons.

6. An Eligible Participant that completes a Goal will earn a Raffle Ticket and are automatically registered to the corresponding Goal Raffle Prize Draw.
7. An Eligible Participant may only earn one (1) Raffle Ticket per Goal, regardless of the number of valid/successful transactions or applications completed for a Goal.
8. All employees of CIMB Bank and their relatives up to the second degree of consanguinity or affinity are disqualified from joining this Campaign.

**CAMPAIGN PRIZES & CONDITIONS**

9. Eligible Participant(s) have a chance to win an E-Voucher (“**Prize**”) during the Goal Raffle Prize Draws.
10. A set of Prizes are allotted per Goal Raffle Prize Draw. An Eligible Participant may win only one (1) Prize from all the Goal Raffle Prize Draws, regardless of the number of Goals completed. If an Eligible Participant's name is drawn more than once, the Eligible Participant will receive the Prize with the highest value.
11. Those eligible for the Special Bonus Draw will get a chance to win an additional Reward.
12. An Eligible Participant will have the chance to win one of the following Prizes:

Goal No.	Prize	Total No. of Winners
Goal 1	<ul style="list-style-type: none"> <li>One Thousand Pesos (₱ 1,000.00) Giftaway Universal vouchers - Eight (8) Winners</li> <li>Two Thousand Pesos (₱ 2,000.00) Giftaway Universal vouchers - Four (4) Winners</li> </ul>	Twelve (12) Winners
Goal 2	<ul style="list-style-type: none"> <li>One Thousand Pesos (₱ 1,000.00) Giftaway Universal vouchers - Seven (7) Winners</li> <li>Two Thousand Five Hundred Pesos (₱ 2,500.00) Giftaway Universal vouchers - Three (3) Winners</li> <li>Three Thousand Five Hundred Pesos (₱ 3,500.00) Giftaway Universal vouchers - Two (2) Winners</li> </ul>	Twelve (12) Winners
Goal 3	<ul style="list-style-type: none"> <li>Two Thousand Pesos (₱ 2,000.00) Giftaway Universal vouchers - Six (6) Winners</li> <li>Three Thousand Pesos (₱ 3,000.00) Giftaway Universal vouchers - Four (4) Winners</li> <li>Five Thousand Pesos (₱ 5,000.00) Giftaway Universal vouchers - Two (2) Winners</li> </ul>	Twelve (12) Winners
Goal 4	<ul style="list-style-type: none"> <li>One Thousand Pesos (₱ 1,000.00) Giftaway Universal vouchers - Five (5) Winners</li> <li>Two Thousand Five Hundred Pesos (₱ 2,500.00) Giftaway</li> </ul>	Twelve (12) Winners

	Universal vouchers – Four (4) Winners <ul style="list-style-type: none"> <li>• Four Thousand Pesos (₱4,000.00) Giftaway Universal vouchers – Three (3) Winners</li> </ul>	
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Those that have completed at least three (3) Goals may also have a chance of winning an additional Reward from the Special Bonus Draw:

Special Bonus Draw	Reward	Total No. of Winners
Special Bonus Draw (for Eligible Participants only)	<ul style="list-style-type: none"> <li>• Ten Thousand (₱10,000.00) cash – Three (3) Winners</li> <li>• Fifteen Thousand Pesos (₱15,000.00) cash – Two (2) Winners</li> <li>• Twenty-Five Thousand Pesos (₱25,000.00) cash - One (1) Winner</li> </ul>	Six (6) winners

- All Goal Raffle Prize Draws and the Special Bonus Draw will be held on 7 January 2025 at CIMB Bank's Headquarters (22F Bonifacio Stopover Corporate Center, 31st Street, BGC, Taguig City). The Goal Raffle Prize Draws will proceed by Goal No. with the Special Bonus Draw happening last.
- The Prizes will be raffled from the lowest valued Prize to the highest valued Prize per Goal Raffle Prize Draw and during the Special Bonus Draw. The Goal Raffle Prize Draws and the Special Bonus Draw will be monitored by a Department of Trade and Industry ("DTI") officer.
- The Bank will notify the Winning Participants via Electronic Direct Mail ("EDM") and Short Message Service ("SMS"), with the instruction on how to claim their Prize.
- Prize redemption is subject to the terms and conditions of Giftaway found here: <https://giftaway.ph/card/universal>.
- Prizes are non-transferable and non-exchangeable for cash or credit in kind.
- CIMB Bank reserves the right to disqualify an Eligible Participant from the Campaign if they engage in fraudulent or unfair practices to maximize their chances of winning. Any fraudulent activities may result in a Prize forfeiture.
- Customers with blocked and/or closed account(s) during the Campaign Period will be automatically disqualified from this Campaign.

#### OTHER TERMS & CONDITIONS

- By participating in this Campaign, the Eligible Participant(s) is deemed to have read, understood and agreed to be bound by these Terms & Conditions as well as consented to the Bank's processing and disclosing their personal data in accordance with the Bank's Privacy Notice which can be found at [www.cimbbank.com.ph](http://www.cimbbank.com.ph) and agree that all decisions fairly and reasonably made by the Bank in relation to every aspect of this Campaign and the determination of the Bank's customer(s) eligibility to participate, shall be final, binding and conclusive.
- The Bank reserves the right at its sole discretion to disqualify Eligible Participant(s) that it determines to be tampering with the entry process, or to be acting in breach or potential breach of these Terms and Conditions.
- Upon approval of the DTI, the Bank reserves the right to substitute any of the Rewards with other item(s) of similar cost and/or to extend, shorten, discontinue, cancel, terminate or suspend this Campaign by giving five (5) calendar days' prior

notice to the Eligible Participant(s). It is understood that notice shall be sufficiently given at the time when the same has been published at the Bank's website or any of its official social media channels. For the avoidance of doubt, any extension, shortening, discontinuance, cancellation, termination or suspension of this Campaign by the Bank shall not entitle any of the Eligible Participant(s) or any other persons whatsoever to any claim or compensation against the Bank for any losses or damages suffered or incurred by the Customer(s) as a direct or indirect result of the act of extension, shortening, discontinuance, cancellation, termination or suspension of this Campaign.

- By participating in this Campaign, the Eligible Participant(s) hereby agree that the Bank shall not in any manner whatsoever be liable or held responsible to the Eligible Participant(s) if the Bank is unable to perform in whole or in part of any of its obligations herein, attributable directly or indirectly to the failure of any mechanical or electronic device, data processing system, transmission line, electrical failure, industrial dispute, war, strike, riot, any act of God beyond the Bank's control or due to any factor in a nature of a force majeure which is beyond the Bank's reasonable control.
- The Bank shall not be liable to any Customer or Eligible Participant(s) or any party for any loss or damage of whatsoever nature suffered (including but not limited to, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive or special damages of any party) howsoever arising, in relation to the participation or non-participation in this Campaign including arising from any non-receipt or delayed receipt by Eligible Participant(s) of the Electronic Direct Mail ("EDM") and Short Message Service ("SMS") unless the same shall arise from and are caused directly by the Bank's gross negligence or willful default.
- With the approval of DTI, the Bank may, upon giving prior notice of five (5) calendar days to vary (whether by addition, deletion, modification, amendment or otherwise howsoever) ("**Amendment**") any of the Terms and Conditions herein. Notification to Eligible Participant(s) in respect of the Amendment shall be via electronic communication display at The Bank's website or any of its official social media channels. Detail provisions regarding the Amendment may be provided in the notice itself or may be provided to the Eligible Participant(s) upon request; Eligible Participant(s) acknowledge and agree to access CIMB Bank PH's website at regular intervals to view the terms and conditions of the Campaign and to ensure that they are kept up-to-date with any changes or variations to these terms and conditions from or in connection with the transactions contemplated herewith.
- No compensation in cash or any kind shall be given to the Eligible Participant(s) for any losses or damages suffered or incurred by the Eligible Participant(s) as a direct or an indirect result of such amendment, variation, deletion, addition or alteration of the Terms and Conditions herein.
- These Terms and Conditions (as amended from time to time pursuant to Clause 25) shall prevail over any provisions or representations contained in any other promotional materials advertising this Campaign. These Terms and Conditions are to be read in conjunction with the prevailing terms and conditions under the Deposit Account/Mobile App & Electronic Banking which shall apply in addition to the Terms and Conditions herein.
- These Terms and Conditions shall be subject to the application of any prevailing laws, guidelines, directives, notices, regulations enacted and/or any other written laws or which are issued by Bangko Sentral ng Pilipinas or the Department of Trade and Industry or any other body having supervisory authority over the Bank in relation to or which are applicable to the Campaign or any matters herein.

29. For any feedback and/or complaints regarding this Campaign, the Bank's customer and/or Eligible Participant(s) may contact Bank using the following contact details:

- a. For PLDT, Smart, and Talk n Text subscribers, you may call #2462 (#CIMB) or (+632) 8924-2462 on your phone.
- b. For Globe and TM subscribers, you may call us on our landline: +632-8924-2462. Telco charges apply.
- c. Website Help and Support: <https://www.cimbbank.com.ph/en/help-and-support/get-help.html>
- d. CIMB Bank Mobile App: Go to Menu > Help Center > Need Help

Or any other channels that may be provided by the Bank from time to time.

The Bank is regulated by Bangko Sentral ng Pilipinas (<https://www.bsp.gov.ph>)

DTI Fair Trade Permit No. FTEB-209112 Series of 2024