

**REVI Credit Customer Acquisition CAMPAIGN & PERIOD**

1. The REVI Credit Customer Acquisition Campaign (“**this Campaign**”) is intended to reward existing REVI Credit Customers (“**Customers**”) of CIMB Bank Philippines (“**CIMB Bank**”).
2. The Campaign Period shall run from July 1 to July 31, 2024, both dates inclusive (“**the Campaign Period**”).

**ELIGIBILITY**

3. A CIMB Bank Customer will be considered eligible (the “**Eligible Participant**”) for this Campaign if the Customer fulfills all the required criteria (the “**Qualifying Criteria**”) as follows:
  - (a) Must have not availed of or activated a REVI Credit Account.
  - (b) Must receive Campaign Message from CIMB Bank via Short Message Service (“**SMS**”) and Electronic Direct Message Electronic Direct Message (“**EDM**”). Customers who did not receive the Campaign Message are not eligible.
  - (c) Must apply for a REVI Credit Account and be approved within the Campaign Period.
  - (d) Upon activation of the REVI Credit Account and the REVI Credit Virtual Card, Customer must have a total spend of Two Thousand Pesos (PhP 2000.00) using the REVI Credit Virtual Card on the first billing cycle within the Campaign Period.
  - (e) Must be in good credit standing with CIMB Bank (i.e. Customer must not have any balance that are past due date).

**CAMPAIGN REWARDS & CONDITIONS FOR PAYMENT**

4. The Eligible Participant(s) shall be entitled to the following Reward (“**Reward**”) upon meeting all the Qualifying Criteria as stipulated in Clause 3 above:

<b>Requirement:</b>	<b>Reward:</b>
Must receive Campaign Message; must apply and be approved for REVI Credit within the Campaign Period; must spend a total of PhP 2,000 using the REVI Credit Virtual Card on the first billing cycle; and must be in good credit standing with CIMB Bank.	One Hundred Pesos (PhP 100.00) Cashback

5. Only valid transactions made within the Campaign Period will form part of the Two Thousand Pesos (PhP 2,000.00) required spend. To determine whether a transaction/s was made during the Campaign Period, the Bank will base the same on the transaction posting date that is reflected in the Bank’s record.
6. The Reward will be credited to the Eligible Participant’s REVI Credit Account within fourteen (14) business days after each qualifying month, provided that Eligible Participant’s account MUST NOT be blocked and/or closed at the time of crediting.
7. The Reward shall be credited only to the Eligible Participant’s CIMB Bank PH subject account/s regardless of any request from the Eligible Participant or any other person to credit the Reward to the Eligible Participant(s) other accounts or third party’s accounts, whether or not held at CIMB Bank or any other banks.

**OTHER TERMS & CONDITIONS**

8. By participating in this Campaign, the Eligible Participant(s) is deemed to have read, understood and agreed to be bound by these Terms & Conditions as well as consented to CIMB Bank processing and disclosing their personal data in accordance with the CIMB Bank PH Privacy Notice which can be found at [www.cimbbank.com.ph](http://www.cimbbank.com.ph) and agree that all decisions fairly and reasonably made by CIMB Bank PH in relation to every aspect of this Campaign to be given away and the determination of the Customer(s) eligibility to participate, shall be final, binding and conclusive.
9. CIMB Bank reserves the right at its sole discretion to disqualify any Customer(s) that it determines to be tampering with the entry process, or to be acting in breach or potential breach of these Terms and Conditions.
10. CIMB Bank PH reserves the right to substitute the Reward with other item(s) of similar cost and/or to modify, extend, shorten, discontinue, cancel, terminate or suspend this Campaign by giving five (5) calendar days’ prior notice to the Customer(s). It is understood that

notice shall be sufficiently given at the time when the same has been published at CIMB Bank PH website. For the avoidance of doubt, any modification, extension, shortening, discontinuance, cancellation, termination or suspension of this Campaign by CIMB Bank PH shall not entitle any of the Customer(s) or any other persons whatsoever to any claim or compensation against CIMB Bank PH for any losses or damages suffered or incurred by the Customer(s) as a direct or indirect result of the act of extension, shortening, discontinuance, cancellation, termination or suspension of this Campaign.

11. By participating in this Campaign, the Eligible Participant(s) hereby agree that CIMB Bank PH shall not in any manner whatsoever be liable or held responsible to the Eligible Participant(s) if CIMB Bank PH is unable to perform in whole or in part of any of its obligations herein, attributable directly or indirectly to the failure of any mechanical or electronic device, data processing system, transmission line, electrical failure, industrial dispute, war, strike, riot, any act of God beyond CIMB Bank PH’s control or due to any factor in a nature of a force majeure which is beyond CIMB Bank PH’s reasonable control.
12. CIMB Bank PH shall not be liable to any Customer or Eligible Participant(s) or any party for any loss or damage of whatsoever nature suffered (including but not limited to, loss of income, profits or goodwill, direct or indirect, incidental, consequential, exemplary, punitive or special damages of any party) howsoever arising, in relation to the participation or non-participation in this Campaign including arising from any non-receipt or delayed receipt by the Customer(s) or Eligible Participant(s) of any SMS or EDM unless the same shall arise from and are caused directly by CIMB Bank PH’s gross negligence or willful default.
13. CIMB Bank PH reserves the right upon giving prior notice of five (5) calendar days to vary (whether by addition, deletion, modification, amendment or otherwise howsoever) (“**Amendment**”) any of the Terms and Conditions herein. Notification to Eligible Participant(s) in respect of the Amendment shall be via electronic communication display at CIMB Bank PH’s website where detail provisions regarding the Amendment may be provided in the notice itself or may be provided to the Eligible Participant(s) upon request. Eligible Participant(s) acknowledge and agree to access CIMB Bank PH’s website at regular intervals to view the terms and conditions of the Campaign and to ensure that they are kept up-to-date with any changes or variations to these terms and conditions from or in connection with the transactions contemplated herewith.
14. No compensation in cash or any kind shall be given to the Customer(s) or Eligible Participant(s) for any losses or damages suffered or incurred by the Customer(s) or Eligible Participant(s) as a direct or an indirect result of such amendment, variation, deletion, addition or alteration of the Terms and Conditions herein.
15. These Terms and Conditions (as amended from time to time pursuant to Clause 13) shall prevail over any provisions or representations contained in any other promotional materials advertising this Campaign. These Terms and Conditions are to be read in conjunction with the prevailing terms and conditions under the Product’s Terms and Conditions which shall apply in addition to the Terms and Conditions herein.
16. These Terms and Conditions shall be subject to the application of any prevailing laws, guidelines, directives, notices, regulations enacted and/or any other written laws or which are issued by Bangko Sentral ng Pilipinas or any other body having supervisory authority over CIMB Bank in relation to or which are applicable to the Campaign or any matters herein.
17. For feedback and/or complaints regarding this Campaign, the Bank’s Customer(s) and/or Eligible Participant(s) may contact the Bank using the following contacted details:
  - (a) For PLDT, Smart, and Talk n Text subscribers, you may call #2462 (#CIMB) or (+632) 8924-2462 on your phone.
  - (b) For Globe and TM subscribers, you may call us on our landline: +632-8924-2462. Telco charges apply.
  - (c) Website Help and Support: [cimbbank.com.ph/gethelp](http://cimbbank.com.ph/gethelp)
  - (d) CIMB Bank Mobile App: Go to Menu > Help Center > Need Help

Or any other channels that may be provided by the Bank from time to time.

**SAMPLE CALCULATION**

## 1) Scenario No. 1: Eligible Customer

- Has not activated or availed a REVI Credit Account yet.
- Applied for a REVI Credit Account and was approved.
- 1<sup>st</sup> billing cycle transaction: REVI Credit (Virtual Card)  
(Transaction Amount: PhP 3,000.00)
- Customer pays balance in full and in good standing across all lending products
- Expected Reward: Php 100 cashback to be credited to Customer's REVI Credit account

## 2) Scenario No. 2: Ineligible Customer

- Has not activated or availed a REVI Credit Account.
- Applied for a REVI Credit Account and was approved.
- 1<sup>st</sup> billing cycle transaction: REVI Credit (Term Loan)  
(Transaction Amount: PhP 1,000.00) – *less than the required minimum spend of PhP 2,000.00*
- Customer pays minimum amount due
- Expected Reward: Php 0